



WVNY
201 Humboldt St
Rochester, NY 14610-1093

GMMB
Washington Harbor
3050 K Street NW
Washington, DC 20007

Contract # 1441907

Schedule Dates	10/05/16-10/17/16	Date Entered	10/03/16
Advertiser	Maggie Hassan/US Senate/Dem/NIH (80970)	Last Modified	10/03/16
Agency	GMMB (14491)	Entered By	Elizabeth F. Guy
Product	Political - US Senate (1077)	CO-OP	No
Brand	296/316/5538 (565419)	Headline #	ECR25323551
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Ga.Ritterstein,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	296/316/5538	Commission	\$889.50
Account Types	National/Political	Net Total	\$5,040.50
Billing Type	Standard	Sales Tax	
Comments	HASSAN/S/D 10/4/16-10/17/16 MAGGIE HASSAN FOR SENATE - NAB SENT VIA EMAIL. PYMT T O FOLLOW.		

Burlington (WVNY)		
By Broadcast Month	Spots	Rate
Oct. 2016	11	\$5,930.00
Grand Total:	11	\$5,930.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/09/16-10/16/16	5	:30	8a- Good Morning America Weekend	1							X	2	\$35.00	\$70.00	Burlington (WVNY)	Sun GMA	10/3/16
2.0	Normal Line / SPOT	10/05/16-10/14/16	5	:30	4:30p- Judge Judy	1	X	X	X	X	X			2	\$30.00	\$60.00	Burlington (WVNY)	Judge Judy	10/3/16
3.0	Normal Line / Prime	10/10/16-10/17/16	4	:30	7:58p- Dancing With The Stars	1	X							2	\$850.00	\$1,700.00	Burlington (WVNY)	DWTS	10/3/16
4.0	Normal Line / Prime	10/16/16-10/16/16	4	:30	9p- Secrets and Lies	1							X	1	\$400.00	\$400.00	Burlington (WVNY)	COMMENTS APPLY TO SUB LINES A THRU A secrets &lies	10/3/16
5.0	Normal Line / Prime	10/06/16-10/13/16	4	:30	10p- How to Get Away with Murder	1			X					2	\$700.00	\$1,400.00	Burlington (WVNY)	HTGM	10/3/16
6.0	Normal Line / Prime	10/06/16-10/06/16	4	:30	7:58p- Grey's Anatomy	1			X					1	\$1,000.00	\$1,000.00	Burlington (WVNY)	COMMENTS APPLY TO SUB LINES A THRU A GREY'S	10/3/16
7.0	Normal Line / Prime	10/09/16-10/09/16	4	:30	9p- ABC News Your Voice, Your Vote	1							X	1	\$1,300.00	\$1,300.00	Burlington (WVNY)	COMMENTS APPLY TO SUB LINES A THRU A PRES DEBATE	10/3/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25323551	Changes as of: 10/3/2016 at 12:19 PM	Version: Highlighting Revision 1
CPE: 296/316/5538	Flight: 10/4/16 - 10/17/16	Station: WNNY
Agency: GMMB	Advertiser: MAGGIE HASSAN-SENATE	Market: Burlington-Plattsburgh
GMMB 3050 K ST NW WASHINGTON DC 20007	Product: HASSAN/SD	Office: WASHINGTON
Agency Order #: 5446740	Buyer: Ritterstein, Gary	Primary Demo: Adults 35+
Salesperson: RACHELLE RAY - Washington DC 202-872-5880	Con Type: POLITICAL/VOTE	Traffic #: 1441907
	Assistant: LAILA DAFARI 202-872-5880	Separation:
Comments: 10/4/16-10/17/16 MAGGIE HASSAN FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW.		
Total \$: \$5,930.00	Total Spots: 11	Total CPP: \$0.00

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/4	10/11	Total Spots	Total \$	CPP	GRP
1	Su 8a-9a		Sun GMA	\$35.00	0	30	1	1	2	\$70.00	\$0.00	0.0
2	Tu-F,M 4:30p-5p		Judge Judy	\$30.00	0	30	1	1	2	\$60.00	\$0.00	0.0
3	M 8p-10p		DWTS	\$850.00	0	30	1	1	2	\$1,700.00	\$0.00	0.0
Changes: Program from dancing with the stars to DWTS. Rate from 850 to 850												
4	Su 9p-10p		secrets & lies	\$400.00	0	30	0	1	1	\$400.00	\$0.00	0.0
5	Th 10p-11p		HTGAM	\$700.00	0	30	1	1	2	\$1,400.00	\$0.00	0.0
Changes: Program from how to get away with murder to HTGAM. Rate from 500 to 700												
6	Th 8p-9p		GREYS	\$1,000.00	0	30	1	0	1	\$1,000.00	\$0.00	0.0
Changes: Program from grey's anatomy to GREYS. Rate from 750 to 1000												
7	Su 9p-10:30p		PRES DEBATE	\$1,300.00	0	30	1	0	1	\$1,300.00	\$0.00	0.0
Changes: Program from Pres Debate #2 to PRES DEBATE												
TOTALS: 6 5										11	\$5,930.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25323551
CPE: 296/316/5538
Agency: GMMB

Changes as of: 10/3/2016 at 12:19 PM
Flight: 10/4/16 - 10/17/16
Advertiser: MAGGIE HASSAN-SENATE

Version: Highlighting Revision 1
Station: WNNY
Market: Burlington-Plattsburgh

Total \$: \$5,930.00
Total Spots: 11

GMMB 3050 K ST NW
WASHINGTON DC
20007

Product: HASSAN/S/D

Office: WASHINGTON

Total CPE: \$0.00

Agency Order #: 5446740

Primary Demo: Adults 35+

Total GRP:

Buyer: Ritterstein, Gary

Con Type: POLITICAL/VOTE

Traffic #: 1441907

Salesperson: RACHELLE RAY - Washington DC

Assistant: LAIA DAFTARI

Separation:

202-872-5880

202-872-5880

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
10/03/16 12:19 PM	RACHELLE RAY - Washington DC	10/4/16-10/17/16 MAGGIE HASSAN FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW.
10/03/16 12:19 PM	RACHELLE RAY - Washington DC	10/4/16-10/17/16 MAGGIE HASSAN FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW.

Competitive Information

Market Budget:	\$53,909
WVNY Share:	11%
Comment:	
WCAX:	48%
WFFF:	13%
WPTZ:	28%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	11	\$5,930.00	N/A	0.0
Total	100%	11	\$5,930.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2016-Oct	11	\$5,930.00
Total	11	\$5,930.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/3/16 12:22 PM					\$0	\$0	
Revision	10/3/16 12:19 PM	RACHELLE RAY - Washington DC	Revised			\$1,050.00	\$5,930.00	Changes: Flight Start from 9/27/16 to 10/4/16, Flight End from 11/17/16 to 10/17/16, Comments from Separation: 30 to 10/4/16-10/17/16 MAGGIE HASSAN FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW., User Entered \$ from \$0.00 to \$5,930.00, Product from candidate to HASSAN/S/D, Demo Meta to [R16], Calculated Dollars from \$4,880.00 to \$5,930.00, Competitive Market Budget from \$44,364 to \$53,909, Total \$ from \$4,880.00 to \$5,930.00, 7 buylines added or modified.
New	10/3/16 12:17 PM	RACHELLE RAY - Washington DC	New	11		\$4,880.00	\$4,880.00	

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

WVNY - BURLINGTON / PLATTSBURGH

5/3/16

I, Gary Ritterstein / GMMB

being/on behalf of: Maggie Hassan For New Hampshire

a legally qualified candidate of the Democratic Party

political party for the office of: US Senate

in the General Election

election to be held on: November 8th 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	<u>AS ORDERED</u>				

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Maggie Hassan For New Hampshire

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kathleen Sullivan- Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/3/16
Date

[Signature]
Signature

To Be Signed By Station Representative

☒ Accepted
[Signature]
Signature

☐ Accepted in Part
Harvey Adelberg
Printed Name

☐ Rejected
DOS
Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Gary Ritterstein / GMMB

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

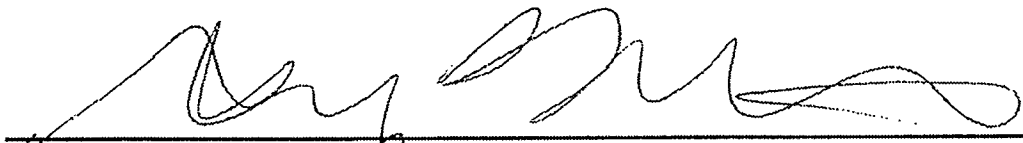
☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee

Gary Ritterstein / GMMB 5/3/16
printed name date